

### Betty Lehr

# Builders of Excellence

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December Newsletter with November Results

#### Queen of Wholesale



Juanita Fabian
October Career Chat
King WINNER



Sylvia Nichols

#### new faces take you places BRACELET



Earned Nov. Bracelet



## Winners



Juanita Fabian



Donna Fischer



Betty Lehr



Who will be next?



Who will be next?

# ON-TARGET STAR CONSULTANT

Consultant	Current	Sapphire	Ruby	Diamond	Emerald	Pearl
JUANITA FABIAN	\$2,432.50	****	STAR	\$567.50	\$1,167.50	\$2,367.50
TIA RALEY	\$924.00	\$876.00	\$1,476.00	\$2,076.00	\$2,676.00	\$3,876.00
STARLYN WILLIAMS-GRIFFIS	\$895.50	\$904.50	\$1,504.50	\$2,104.50	\$2,704.50	\$3,904.50
SYLVIA NICHOLS	\$851.50	\$948.50	\$1,548.50	\$2,148.50	\$2,748.50	\$3,948.50
STACY ERWIN	\$841.00	\$959.00	\$1,559.00	\$2,159.00	\$2,759.00	\$3,959.00
BARBARA SALVATO	\$646.50	\$1,153.50	\$1,753.50	\$2,353.50	\$2,953.50	\$4,153.50
DONNA FISCHER	\$624.50	\$1,175.50	\$1,775.50	\$2,375.50	\$2,975.50	\$4,175.50
COURTNEY HENRICKSON	\$611.50	\$1,188.50	\$1,788.50	\$2,388.50	\$2,988.50	\$4,188.50
TRICIA SIMS-PATE	\$602.50	\$1,197.50	\$1,797.50	\$2,397.50	\$2,997.50	\$4,197.50
TERISE DURIVAGE	\$600.00	\$1,200.00	\$1,800.00	\$2,400.00	\$3,000.00	\$4,200.00
MARISA NAJAR	\$533.50	\$1,266.50	\$1,866.50	\$2,466.50	\$3,066.50	\$4,266.50
STEPHANIE FREE	\$429.00	\$1,371.00	\$1,971.00	\$2,571.00	\$3,171.00	\$4,371.00
LEAH ZARUBA	\$415.50	\$1,384.50	\$1,984.50	\$2,584.50	\$3,184.50	\$4,384.50
HEATHER SCHOEN	\$403.50	\$1,396.50	\$1,996.50	\$2,596.50	\$3,196.50	\$4,396.50
BETTY LEHR	\$2,893.50	****	STAR	\$106.50	\$706.50	\$1,906.50

## shooting for the

top in retail sales

Company Court of Sales



Juanita Fabian



Starlyn Williams-Griffis



Donna Fischer

	Consultant	Retail	YTD PCP	YTD Retail
1	Juanita Fabian	\$8,375.00	\$0.00	\$8,375.00
2	S. Williams-Griffis	\$4,904.00	\$0.00	\$4,904.00
3	Donna R. Fischer	\$4,880.00	\$0.00	\$4,880.00
4	Louise Wood	\$3,728.00	\$0.00	\$3,728.00
5	Tia Raley	\$3,390.00	\$0.00	\$3,390.00
6	Sylvia Nichols	\$2,954.00	\$0.00	\$2,954.00
7	Stacy Erwin	\$2,381.00	\$0.00	\$2,381.00
8	Barbara J. Salvato	\$2,362.00	\$0.00	\$2,362.00
9	Carol Moore	\$2,230.00	\$0.00	\$2,230.00
10	Heather Schoen	\$1,728.00	\$0.00	\$1,728.00

We are looking for women to be in the Unit Court of Sharing.

Share this Career Opportunity with everyone you facial!

## PCP Spring Envollment

#### **Enrollment Information:**

- •Enroll Dec. 16 Jan. 17, 2018
- Mails Feb. 15 arrives in 7 to 10 business days
- •Only 70¢ per name\*\*



## national court of sales

>---- National

\$40,000 Retail \$20,000 whst

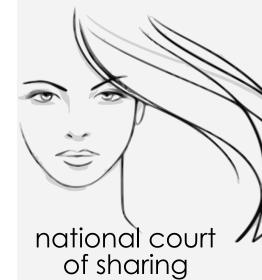
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\$20,000 Retail \$10,000 whst

>---> Unit

\$10,000 Retail \$5,000 whol





>---> National

24 Team Members

> → Hrea

12 Team Members

>---> Unit

6 Team Members





# 

Happy Birthday

## MK Anniversary

Birthdays	Day	Birthdays	Day	Anniversaries	Years
Janet J. Oliver	7	Louise Wood	24	Dinorah M. Neal	18
Dana Naff	11	Juvencia R. Silva	25	Marisa R. Najar	14
Ada Castro	17	Rosilyn Griffis	29	Molly R. Butler	9
Cynthia L. McMinn	20	Janelle A. Book	31	Leandra Krueger	1
Arlene Murray	24	Rebecca Torans	31	Tymothy S. Guerrero	1
				Diana Palacios	1

#### Look Who Invested This Month

Name	Amount	Name	Amount	Name	Amount
Juanita Fabian	\$1,418.00	Sylvia Nichols	\$246.50	Elliott Daniel	\$129.50
Donna R. Fischer	\$624.50	Cynthia A. Watkins	\$242.00	Tia Raley	\$129.00
Stacy Erwin	\$451.00	Lauren K. Schott	\$239.50	Leah Zaruba	\$123.50
Courtney Henrickson	\$386.00	Juvencia R. Silva	\$238.50	Cynthia L. McMinn	\$122.00
Barbara J. Salvato	\$378.00	Christie A. Escobar	\$233.00	Stephanie Free	\$114.50
Peggy Logan	\$284.00	Vickie Lem	\$229.00	Gloria I. Levesque	\$71.00
Becky J. Smetana	\$279.00	Brenda J. Lewis	\$227.50	Aundie L. Bland	\$29.00
Dana Naff	\$276.00	Ada Castro	\$226.00	Betty R. Lehr	\$1,080.00
Marisa R. Najar	\$248.50	S. Williams-Griffis	\$134.00		

### 10 Steps to RED

- 1. Attend all functions: Your Unit Success Meeting is a MUST. By attending, you show support for your Director and Sister Consultants. Plus, a guest is bound to be more impressed when she sees a full room of people excited about their business.
- 2. Have a Daily, Weekly, Monthly, Yearly Goal: Where do you want your business in 1 month (on target star consultant, 3 new people, 5 appointments each week)?
- 3. Say Daily Affirmations: Every day, something positive and enthusiastic!
- 4. Have goal posters in your office, car, on your mirror, at work, etc., reminding you of your goals.
- 5. **Evaluate your appearance:** Which areas would you like to improve? Start walking. Get a new hairstyle or color. Dress professionally more often, and let your make-up reflect your career.
- 6. Organize your family: Make them realize you are serious about this career. You can do this by disciplining yourself. Be willing to give up a TV show to service your customers and book classes.
- 7. Complete your weekly accomplishment sheets & submit them to your Director: Determine how much you earn from your classes, reorders, and facials so you know when you are improving.
- 8. Focus on completing a Power Start monthly: Listen to motivational talks constantly. Do Activity Daily!
- 9. Organize your office: Keep it simple
- 10. Go To Work: Talk to people daily. Smile, it's contagious! Attitude is 98% of your business.

## steppin'up the Ladder

# Senior

4% Commissions

Eligible to order Red Jacket (2 Active)

Karen Abbott

Aundie L. Bland

Barbara Block

Janelle Book

Juanita Fabian

Stephanie Free

Marissa Guerrero

Cynthia McMinn

Sylvia Nichols

Tia Raley

Justina Saunders

Starlyn Williams-Griffis

4% Commissions

\$50 Red Jacket Rebate

\$50 Team Building Bonus



9 or 13% Commissions

\$50 Team Building Bonuses

Earn the use of a Career Car or Cash Compensation



### irecto

5+ Active Team Members

9 or 13% Unit Commissions

9 or 13% Personal Commissions

\$100 Team Building Bonuses

Unit Bonuses

Earn the use of a Career Car or Cash Compensation

Betty Lehr



#### **DECEMBER - Let's Go Places**

When you share the Mary Kay opportunity, you can celebrate the new faces and changed lives! If you become the Independent Beauty Consultant with the highest number of new personal team members (minimum of two) in your unit, you will receive these alamorous gloves.\* Go places and Celebrate!

#### \$5000 Dream Vacatio

that is where NEW Faces Can Take YOU!

The five IBC's in each Seminar with the highest number of qualified\*\* new personal team members during the challenge period (July 1 – Dec. 31, 2017) will earn a trip voucher valued at \$5,000.

For each month during the challenge period (July 1 – Dec. 31, 2017) the IBC with the highest number of new personal team members in her unit (minimum of two) will receive a prize.\*



Welcome New Consultants

Elva Hulsey

From SAN ANGELO, TX Sponsored by Betty Lehr

Marta Martinez

From HUMBLE, TX Sponsored by Sylvia Nichols

Welcome BACK

#### Consultants

Christie A. Escobar From SAN ANTONIO, TX

Brenda Lewis
From FRIENDSWOOD, TX

Lauren Schott
From WALDORF, MD

Juvencia Silva From MILES, TX

Cynthia Watkins From SAN ANGELO, TX

## a note from Betty

It's the Most Wonderful Time of the Year!!! You may have heard me talk about this in the past, but I just love sharing this in December; I would love to see us GIVE all during December, showing others the CHRISTMAS PRESENCE with random "Acts of Kindness." This can be shown in many different ways: pay for someone's order behind you in the drive-thru; offer to rake leaves or shovel snow; babysit for a family so the parents can go on a date or for someone that may be single parent who needs some alone time; buy someone coffee or lunch and sit with great listening ears and make it all about them; the list can go on and on! Christmas all month long!!! I would love to hear about your experiences when you give the CHRISTMAS PRESENCE to another person.

Now, business talk; holiday sales are in full swing! Do your customers know about your holiday specials and FREE gift wrapping and delivery service that you offer? Offer attractive last minute gifts, stocking stuffers and gift certificates.

Are you focused on finishing your STAR by December 15! Offer a special on Gift Certificates, "\$100 Gift Certificate for only \$75." You could do this as a 3 Day Only special! Being a STAR will help you keep your shelves stocked with product, having the availability to give your products immediately to your customers which has been proven that you will then sell more when you can give it to your customers immediately!

Remember, Mary Kay said it costs five times as much to attract a new customer as it does to maintain an established one. So determine to make your customers the happiest in town!

Hugs,

Betty

# Power Class of the December Month

Ready to slay the day? Make sure to put on your "unstoppable confidence!" You can have all the ability in the world to accomplish your business goals, but if you don't believe in that ability, it's difficult to be in full on pursuit of success. Watch this month's show to plug in to your most important personal super power....your confidence!

Click here to Watch

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m PLACES \ } \end{array} 
ight)$ 

Let's Focus on the New Faces Take You Places Career Conference Consistency Challenge!



#### Focus on the Bracelet:

FOCUS Independent Beauty Consultants and Sales Directors who achieve the New Faces Take You Places Challenge for the months

of December, January and February and attend Career Conference will receive the exclusive consistency challenge bracelet with a crystal-encrusted charm featuring the power word FOCUS. Plus, you'll get an awesome Bling Button for your Career Conference badge! Remember, you must attend Career Conference to receive the bracelet.



#### Focus on the CCVIP Luncheon:

Independent Beauty Consultants and Sales Directors who achieve the New Faces Take You Places Career Conference Consistency

Challenge AND who have one qualified\* new personal team member during the contest period will earn an invitation to the CCVIP Luncheon!

\*Go to Mary Kay InTouch® for complete contest rules and details.



MARY KAY



## Friends and Family!

When you list the names and phone numbers of your friends or family members, they will receive a fabulous free makeover!

**CONTEST:** Be the FIRST to fill in all lines and win a *Fabulous* gift!

Name		Phone	Best Way to Reach (Circle One)	
1		( )	TEXT	CALL
2.			TEXT	CALL
3.			TEXT	CALL
4.			TEXT	CALL
5.		( )	TEXT	CALL
6.		( )	TEXT	CALL
7.		( )	TEXT	CALL
8.		( )	TEXT	CALL
9.		( )	TEXT	CALL
10.		( )	TEXT	CALL
11.			TEXT	CALL
12.			TEXT	CALL
13.		( )	TEXT	CALL
14.			TEXT	CALL
15.			TEXT	CALL
16.			TEXT	CALL
17.		( )	TEXT	CALL
18.		( )	TEXT	CALL
19.			TEXT	CALL
20.			TEXT	CALL

Please be assured that I treat each friend or family member with the utmost care and respect! Thank you for supporting my small business!

#### **Builders of Excellence**



Betty Lehr

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## important •••••• Jates

December 15 - Quarter 2 Star Contest Ends

**December 16** - Quarter 3 Star Contest Begins AND Spring PCP Enrollment begins

December 25 - Merry Christmas - All offices closed

December 26 - Company Holiday - All offices closed

**December 28** - Last day to place telephone orders for December

December 31 - Last day to place on-line orders for December

January 15 - Martin Luther King Jr. Day - Postal Holiday

January 17 - Spring PCP Enrollment Ends

January 27 - Last day to place telephone orders for January

**January 30** - Registration opens for 1st week of Career Conference

**January 31** - Last day to place on-line orders for January

**February 1** - Registration opens for 2nd week of Career Conference

## Holiday Delivery DEADLINE



To ensure delivery of your orders before the holidays, your product orders must be received and processed by Monday, Dec. 11.

# Career Conference 2018 Save the Date

March 16-17 March 23-24 March 25-26

Get wrapped up in the infectious energy of positive, driven women who are also seeking success in their Mary Kay businesses! Cities new your and dates will be available soon.





December